



Food Equality Initiative, Inc. and SunButter Announce The SunButter® Spread the Love Campaign

Fargo, N.D. – Feb. 1, 2016 - Food Equality Initiative (FEI) and SunButter are joining forces to launch the SunButter® Spread the Love Campaign, February 1 - 29, 2016. SunButter and FEI are asking Americans nationwide to donate peanut-free, school-safe SunButter Sunflower Butter to their local Feeding America® network food bank. SunButter will match donations, donating up to 1,000 pounds of SunButter to a local food bank.

“For every SunButter product that is donated to a local Feeding America network food bank and registered at www.SunButter.com/spreadthelove from Feb. 1 - 29, 2016, SunButter will make an equivalent donation of SunButter product based on weight, up to 1,000 pounds total, to the Great Plains Food Bank in Fargo, N.D.,” announced Justin LaGosh, SunButter Director of Sales & Marketing.

“As a non-perishable source of protein, peanut butter is a staple item for food banks. SunButter Sunflower Butter is a peanut-free alternative that can be used just like peanut butter and it is safe for people with peanut and other food allergies,” said Amy Goode, co-founder of FEI, a Kansas based organization that supports individuals from low-income communities with food allergies and celiac disease. “Food allergies affect 1 in 13 children, and 1 out of every 5 people with food allergies is food insecure,” explained Goode. “Allergy friendly foods can be more expensive, and this places an additional burden on low-income families with food allergies.”

FEI opened the ReNewed Health Gluten Free and Allergy Friendly Food Pantry in 2015. Located in Overland Park, Kansas, the pantry was the first in the U.S. to provide foods to people with food allergies and celiac disease. FEI is working to expand the availability of allergy friendly and gluten-free foods to at-risk populations nationwide.

Feeding America is the nation's largest hunger-relief organization in the country, providing food to more than 46 million Americans nationwide.

For more information visit www.SunButter.com/spreadthelove.

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