



Back to School With Peanut Free, Allergy Friendly SunButter®

New Research Shows Nearly 60% Of Schools Have Peanut Restrictions

Fargo, North Dakota (August, 2016) SunButter Sunflower Butter reports nearly 60% of schools currently restrict the use of peanuts or peanut butter with 14% completely banning peanut products¹. This is consistent with findings from Food Allergy Research & Education (FARE), who reports, “One in every 13 kids in the U.S. has a food allergy, which equals about two kids in every classroom².” Peanuts are one of the most common food allergens and can cause a severe, potentially life threatening allergic reaction called anaphylaxis.

School restrictions may include peanut free classrooms, peanut free tables in the school cafeteria, or other limits on where peanuts may be served. As a result, parents are looking for tasty alternatives to traditional foods, like peanut butter. SunButter Sunflower Butter is the leading peanut free, school safe choice. It is perfect in sandwiches, on top of fruits and vegetables, or in recipes that call for peanut butter.

“During the 2016 back-to-school season, parents may be learning they can’t send peanut butter sandwiches or other foods containing peanuts to school,” said Justin LaGosh Director of Sales and Marketing for SunButter, “This can present a real challenge for these parents, who are looking for tasty and nutritious options for school lunches and snacks. SunButter Sunflower Butter is a convenient, affordable, and delicious peanut free choice that is available in most major retail stores. Our research shows kids love it!”

SunButter offers two free, downloadable recipe books featuring peanut free, tree nut free and delicious recipes that are safe for school, snacks, after-school activities, kids sports, and other activities. Both recipe books can be downloaded at www.sunbutter.com/freerecipebook

About SunButter

SunButter, produced by Red River Commodities in Fargo, ND since 2001, is the largest producer of sunflower butter in the world. SunButter is produced in a facility free from the top 8 food allergens.

Learn more at www.SunButter.com or call 1-877-873-4501.

1. “SunButter National Online Survey March, 2016”, The Zimmerman Group
2. Food Allergy Research and Education (FARE), “Resources for Kids”, www.foodallergy.org/resources/kids

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