

SunButter[®] Launches New, FREE, School Safe Peanut Free Recipe Book

For Immediate Release

Fargo, North Dakota (May 8, 2015). SunButter, the leading peanut free alternative to peanut butter, introduces a new School Safe, Peanut Free Recipe Book. It is available as a free download at www.sunbutter.com/freerecipebook/. The recipe book contains 25 recipes and serving suggestions, all peanut and tree nut free and delicious, making it an excellent resource for parents seeking safe recipes to send to school and activities.

Approximately 60% of schools restrict or forbid peanuts entirely¹. Finding foods that are safe for a peanut-allergic child or safe for school or after-school activities can be challenging. This recipe book was designed to provide simple solutions and options for families. It includes recipes for breakfast, lunch & dinner, snacks, cookies & bars as well as healthy and delicious serving suggestions. These dishes can all be sent to school with confidence that they are safe for kids with peanut and tree nut allergies.

Dan Hofland, Vice President of Marketing and the creator of SunButter, said, “SunButter receives emails and letters every day from customers affected by food allergies. They love SunButter but they want more ways to use it, particularly with recipes and snacks they can send with their kids to school and activities. The School Safe Recipe Book solves this problem by providing safe, easy recipe options that kids will love.”

SunButter, the leading peanut free spread, is served in schools in all 50 states and is trusted by schools as the safe alternative to peanut butter that kids love. Millions of kids every week are served SunButter in schools that restrict or prohibit peanut products.

In addition to great flavor, SunButter is packed with nutrition. Each serving contains 7 grams of protein and 4 grams of fiber. Because of its high protein content, many schools menu SunButter as a meat replacement. Additionally, SunButter has less sugar and saturated fat than peanut butter.

About SunButter

SunButter, produced by Red River Commodities in Fargo, ND since 2003, is the largest producer of sunflower butter in the world. SunButter is produced in a facility guaranteed to be free from peanuts, tree nuts and gluten. To learn more about SunButter, visit www.SunButter.com or call 1-800-437-5539.

¹ “SunButter National Online Survey October 2014”, The Zimmerman Group

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